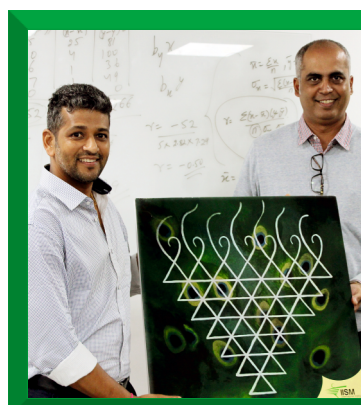


Mr. Nilesch Kulkarni, Founder Director- IISM was featured on the cover page of Higher Education Plus Magazine as a 'Visionary Leader in Changing Times' in its September edition. As a Sports Edupreneur, Mr. Kulkarni gave insights on the Sports Management education arena as a whole. For ten years now, he has been successfully transforming his on-field experiences into carving a niche for young sports professional aspirants through IISM.



IISM'S REPORT LAUNCHED AT NATIONAL SPORTS EVENT BY GOVERNMENT OF MAHARASHTRA



**Hon. Minister Ashish Shelar launches
IISM's report on Sports Infrastructure in India**



IISM students are working tremendously to make a mark in today's competitive world. They partake in live exposures as well as in research and other activities with alike keenness.

Twenty three students were involved in creating a report on Sports Infrastructure in India which was launched by Adv. Ashish Shelar, Minister of School Education, Sports & Youth Affairs of Maharashtra, Mr. Dhanraj Pillay, former captain of Indian National Hockey Team, Mr. Namdev Shirgaonkar, Joint Secretary-Indian Olympics Association, Mr. Om Prakash Bakoriya, Commissioner of Sports-Maharashtra and Mr. Rajendra Pawar, Deputy Secretary Education and Sports Department- Maharashtra, on the occasion of National Sports Day. The students, with the guidance of Mr. Bhavesh Singh Sabhrawal, Mr. Amit Gupte and Mr. Amitava Pal, produced the research report.

ACKNOWLEDGEMENTS:

MR. BHAVESH SINGH SABHRAWAL, Faculty and Sr. Manager- Corporate Relations

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MR. AMITAVA PAL, Associate Dean- Head of Academics and Chair Research Committee

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 Bhushan Malani

Sahil Bishnoi
 Rishabh Gupta



IISM CONGRATULATES FBA FOR THE SUCCESS OF FBC- MUMBAI EDITION

The Football Industry is witnessing tremendous upsurge internationally as well as in India. This sector is growing and transforming in itself. All of these lead to the Football sector demanding skilled professionals and leaders. IISM is continuously striving in contributing the best to the sports sector. At IISM, we want to ensure a conducive atmosphere for our students where they get the best exposure of the industry which will help them become competent Sports Management professionals and hosting FBC came with same thoughts.

The Football Business Academy became India Education Partner with the International Institute of Sports Management with an aim to organize a two-and-a-half-day certification course- the Football Business Certificate. The FBC intends to train aspirants to become future leaders who will develop their business skills and network to stay on the top of their game in this competitive landscape. This synergy between the FBA and the IISM is notable as both institutions believe in contributing their best to the sporting landscape.

FBA PROFESSORS:



Dr. Erkut Sogut Ll.m.
 Agent of Mesut Özil &
 Co-founder of
 Football Agent Education



Mr. Daniel Geey
 Sports Lawyer-
 Sheridans and an author



Mr. Alfonso Roberes
 Real Madrid C.F.- Former Head of
 International Sponsorships & Friendly matches,
 Tours and Players Image Rights,
 Exclusive Commercial Agent of Luka Modric



Mr. Steven Falk
 Former Marketing Director-
 Manchester United



Mr. Matthieu Maignal
 FBA professor-
 Sponsorship & Marketing

Dr Erkut and Daniel Geey interacted with IISM students and imparted the best of knowledge. The sessions were joyful and students had the best of their time. FBC created a conducive atmosphere to ensure utmost learning at the IISM Campus for two days. The FBC witnessed participants from countries like the US, Israel, Saudi Arabia, Oman, Sri Lanka, Portugal, Hong Kong and from different states across India. The event garnered tremendous response and we, at IISM look forward to have a continuous association with the FBA.



SPORTS ACADEMIA RESEARCH JOURNAL



Sports Academia Research Journal (SARJ) is India's first ever Sports Research Journal initiated by International Institute of Sports Management. SARJ is powered by the Inside Journal, an International Online Journal with 140+ editors that provides a great platform for researchers, academicians, sports fraternities, sports experts as well as students around the globe to share knowledge in the form of high-quality research work in all subjects and cover the field of sports. With this platform, worldwide research community across sports domain get opportunity to communicate and synchronize their research activities leading to growth and application of research, technology and the new trend and so on in the domain.

SARJ is a quarterly publication journal and the first volume of research work has been published in it. The members of SARJ's editorial board are: Prof. Ratnakar Shetty, Mr. Vinit Karnik & Mr. Amitava Pal.

In its commencing, five reports by IIS M students is published at SARJ.

- A Study on the Factors Parents Consider While Enrolling their Children into Sporting Academies in Mumbai
- Impact of Gender of the Players on the Viewership of Sports in India: A Case Study of ICC World Cup
- Role of Commercial Television Channels in Reviving Traditional Sports Viewership; with Reference to Kabaddi and Hockey in India
- To Study Factors Influencing a Consumer's Choice of Digital Platforms for Streaming Sports in Mumbai
- Business Challenges and Opportunities of Online Marketing in Sports Goods Industry in India

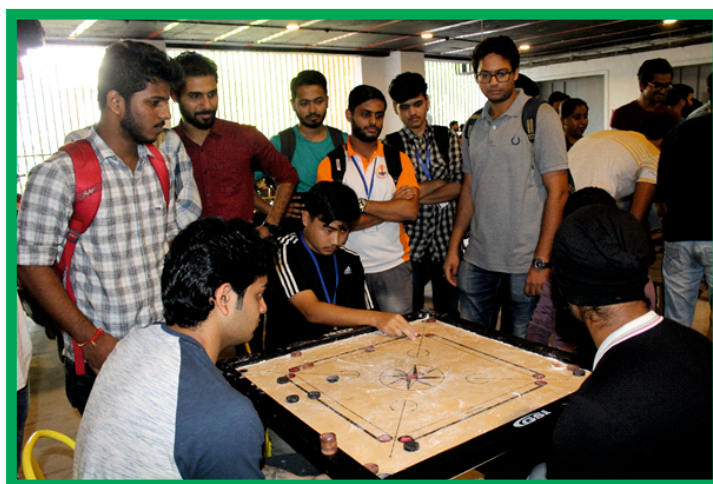


NATIONAL SPORTS DAY CELEBRATED AT IISM WITH UNITY AND ENTHUSIASM

Sports play an integral part in shaping our lives as it teaches us to have the right attitude; after all, one learns how to lose and strike back with full power in sports. For a country that worships sports, National Sports Day is considered to be a significant occasion. This day is celebrated on the birthday of Shri. Dhyan Chand, one of the greatest hockey players in the history of sports who earned three gold medals for India between 1928 to 1964.

We at the International Institute of Sports Management celebrated the National Sports Day at our campus by organizing Intra-IISM Sports Competition for our students. The event received an overwhelming response as 180+ students participated in diverse sports activities like Foosball, Carrom, Table Tennis and Fitness challenges.

We are glad to see that IISM students showcased utmost enthusiasm and sportsman spirit in the activities which made the occasion an unforgettable memory. Sports are a symbol of patriotism and unity. Moreover, it teaches you how to handle defeat. By organizing such activities for our students, we intended to unite our students, spark healthy competition amongst them and appreciate the winners and learn from defeat in games.



INDUSTRY SPEAKS

IISM ensures that students are up-to-date with the trends in the Sports Management industry. This is achieved by not only giving them live exposure and practical knowledge but also by organizing guest sessions for them. Top names from the industry impart knowledge and share their experience in the industry with the students. With this, IISM ensures that the students are introduced with the on-ground realities of the industry through experienced and renowned Sports Management professionals.

Mr. Amol Mazumdar

Indian cricketer, Batting coach- Rajasthan Royals
& Interim Batting Coach for South African Cricket Team.



Dr. Geoffrey Clements

- Chairman, Commonwealth Infrastructure Partners



Mr. Sandip Tarkas

Director- Songdew Media; CEO- Bengal Warriors



Dr Hozefa Bhinderwala

Psychiatrist at Saifee,
PAKH & Global Hospitals,
TEDx Speaker and author



Mr. Subhamoy Das

Sr. Business Director at ESP Properties



Mr. Gaston D'souza

Compere, host,
Neuro-linguistic programming practitioner



FUTURE SPORTS MANAGEMENT PROFESSIONALS:



IISM aims
to provide each student
with an opportunity
to enhance professional
skills through live exposure.

