

## Official Knowledge Partner



## IISM at Khelo India Youth Games 2020

The third edition of Khelo India Youth Games commenced from 10 January to 22 January 2020 wherein close to 6,800 athletes from 37 states and union territories competed across 20 sports disciplines and the games were spread across nine venues in Guwahati, Assam.

Being the official Knowledge Partner to KIYG 2020, 15 IISM Students worked with Sports Authority of India (SAI). They handled diverse range of responsibilities in different departments like Marketing, Branding, Media, Sports Presentation, Accommodation, Catering and Transportation. They were also coordinating with Secretariat and looking after State Coordination and Volunteer Management. Also, these students curated Standard Operating Procedure (SOP) and Manual on Operations Structure at SAI. Besides this, 35 IISM Students looked after State Coordination and Venue Overlays. We are proud that all of the 50 students worked diligently and tirelessly at the event. The future Sports Management professionals from IISM did a colossal job to ensure smooth execution of Khelo India Youth Games 2020.

## IISM Students at KIYG 2020





## IISM Taking Strides



IISM received 'Outstanding Sports Management Institute of the Year Award' at South Asian Partnership Summit & Business Excellence Awards 2019, Sri Lanka. This event was graced by Former President of Sri Lanka- Mr. Maithripala Sirisena and our Founder Director- Mr. Nilesh Kulkarni received this conferment from Mr. Arjuna Ranatunga, former Sri Lanka Cricket Captain & Minister of Transport and Civil Aviation, Government of Sri Lanka.



IISM- FICCI Report launched by Mr. Kiren Rijiju- Minister of Youth Affairs and Sports, Government of India, Mr. Sandip Somany- President, FICCI, Mr. Radhey Sham Jhulaniya- Sports Secretary, GOI, Ms. Shabnam Panjwani- Head, Marketing Communications at Edelweiss Financial Services, Mr. Tusharkanti Behera- Minister of State (Independent Charge), E & IT, Sports & Youth Services at Government of Odisha, Mr. Ajmal Ghani- President of Afghan Sports Federation Chairman & CEO at Afghanistan Council, Mr. Amit Gupte - COO, IISM and Mr. Amitava Pal- Associate Dean- IISM at FICCI's Global Sports Summit 'TURF 2019'.



# JUNOON 2020

The third edition of Junoon- India's first Sports Management fest, an initiative by IISM Students, kicked off from 22 January to 26 January 2020. Junoon 2020 diversified from single sport fest to multi-sport fest. Colleges across Mumbai competed in sports events like Football, Cricket, Basketball, Chess, FIFA & CS Go. The fest was wholly organized and managed by IISM students right from planning till execution just like professional sports managers would do. The success of the fest is a testimony to their talent, diligence, leadership skills and team building. They are the Sports Management professionals in making who'd contribute tremendously towards India becoming a Sports Superpower.





## Students' Achievements

IISM and its students breathe sports and it is euphoric to see them living sports each day. IISM is an institute with a majority of sportspersons having played games at district, state, national and international level. Here are glimpse of their achievements from the past few months.



**Tanay Narvekar, Heth Gandhi, Chaitanya Hatipkar, Vishal Vishwakumar & Yash Upadhyay** bagged a bronze medal at Inter-Collegiate Table Tennis Tournament organized by Gurukul of Commerce at University Sports Pavilion.

**ARHANT JOSHI** bagged a Gold medal in Classic Slalom, Gold in Roller Freestyle & a Silver in Speed Slalom at the 57th Roller Skating Championship 2019 by Roller Skating Federation of India held at Vishakapatnam. He also received a felicitation medal for representing India at the World Roller Games 2019.



**Football Team at NMIMS' Sports Fest-Parakram** bagged Second Position in the game.



Sixty-Four IISM students represented the institute at Titanium Jural Fest 2019, organized by GLS Law College, Ahmedabad. They won 4 Gold, 4 Silver and a Bronze medal in the fest.



**Yashvi Shah** won silver medal for Shot Put at Reliance Foundation Youth Sports (RFYS) Athletics tournament.

**Giriraj Godadra** won silver medal for Triple Jump at Reliance Foundation Youth Sports (RFYS) Athletics tournament.



## Live Exposure



Our students at T20I  
India vs West Indies match.  
They looked after Event Co-Ordination,  
Operations and Hospitality for the event.



IISM Students and Team Puma's friendly football match



IISM students actively managed back-end  
Operations and Event Coordination of  
1st ODI match between India and Australia.



More than 90 IISM students handled diverse range  
of responsibilities like Venue Production & Operations,  
Media & PR, Liasoning, Brand Marketing and  
Course Facility Management at Tata Mumbai  
Marathon 2020.

Our students at FIFA Under-17 Women's World Cup  
India 2020 Emblem unveil working across  
departments like Operations, Media Management  
& PR, Marketing, Talent & Celebrity Management & Giveaways.





# IISM Presents Mumbai Times Carnival

The 19th edition of Mumbai Times Carnival commenced from 6 January to 11 January 2020. IISM being the Official 'Presenter' of the event adjoined the element of Sports in the latest edition of the festival. The carnival encouraged college students to participate in Dance, Music and Drama. IISM hosted a panel discussion revolving around the Importance of Sports and aligned career options at IISM campus. Through this youth-oriented carnival, IISM aimed to reinvigorate & underscore the spirit of sports amongst colleges across Mumbai. The events were exhilarating with cultural activities, renowned celebrities gracing the event, felicitation of Sportsperson and predominantly adjoined element of sports by IISM.

**Here's glimpse of the events.**



## INDUSTRY SPEAKS



**Mr. Chandresh Narayanan,**  
Renowned Television Commentator,  
Author

**Mr. Nikhil Punde,**  
Founder- SparUp Sports Technology  
Private Ltd.



**Session by Core Team-  
Global eSports**

**Ms. Aisha Khan,**  
Clinical Psychologist





## IISM- The EDGE Launch

IISM The Edge is a 9-month weekend Executive Management Program designed especially for working professionals to address their failures. Program encourages the working professionals to break stereotypes, overcome failures & challenges at crucial transition point of their career. Through this program, the professionals are imparted with life and corporate lessons to expand their skill sets and excel in their career. It is a first of its kind program that will ensure learning through multiple perspectives, which means, one subject would be enlightened by a Sports Person, an Industry Stalwart and an Academician.

A glimpse of IISM The Edge launch event.

Event graced by: Padma Shri & Khel Ratna Dr. (h.c.) Deepa Malik, Mr. Viren Rasquinha, former Captain Indian National Hockey team and CEO- Olympic Gold Quest, Mr Niles Kulkarni, Founder Director- IISM, Mr. Tarun Chauhan, Founder- TSC Consulting and Mr. Amitava Pal, Associate Dean- IISM



# THE SPORTS COMMUNIQUE

## IISM's OFFICIAL NEWSLETTER

Curated by:

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